

YOUNG ADULT AMBASSADOR PROGRAM EXPRESSION OF INTEREST

LOVE YA

A celebration of Young Adult Fiction for the fantastically curious.

LOVE YA is UPLIT's ongoing program of events celebrating all things YA. As well being presented during the annual Brisbane Writers Festival, we're proud to present YA events and projects throughout the year, indulging in author interviews, book launches, YA trivia comps, and more. We're searching for a young person aged 14-18 years to come on board as one of our 2018 YA Ambassadors. If you love reading and writing, and your heroes are characters like Katniss Everdeen, Harry Potter, Josie Alibrandi, Ezra Mason or Clary Fray, then this opportunity is for you.

Role Description

The YA Ambassador will be a champion of UPLIT's young adult programming, and passionate about young adult fiction and events. The role has two components:

1. Work with the Children and Young Adult Programs Coordinator as a second reader of shortlisted books and have input into the Love YA programs (where appropriate.)
2. Work with the Marketing Manager to deliver a series of blog posts in the lead up to, and reviewing, the Love YA events.

Criteria:

- Age: 14-18 years
- Level of Education: Currently enrolled as a Queensland high school student
- Experience: Demonstrated interest in YA literature
- Skills: High level communication skills; ability to connect with peer audience

Responsibilities:

- Contribution of a minimum of 4 articles to the UPLIT blog throughout 2018, including:
 - 2 articles whose content will be confirmed in negotiation with the Ambassador and UPLIT (eg author interviews, listicles).
 - 2 articles reviewing and reflecting on UPLIT's 2018 Love YA events.
 - Contribution to up to 2 'Reading Recommendation' lists alongside UPLIT staff and additional industry contacts, coinciding with the end of terms 2 and 4.

The Ambassador will receive:

- Program preview
- Complimentary tickets to all 2018 Love YA events
- Access to artists for interviews
- Reading copies of books promoted at Love YA
- Experience in programming and marketing events

Selection Process:

To apply for the role, please send through the following to Ella Peile, Children & Young Adult Programs Coordinator at ella.peile@uplit.com.au.

- A covering letter (no longer than one page) detailing why you are interested in being the YA Ambassador.
- A text or video review of a book, movie, or event. Text articles: Attach as a Word document or PDF, or link to article if published online. Video: Share file via Dropbox or link if published online.
- Demonstration of your interest in YA fiction via one of the following: Link to a blog/vlog or public Instagram page OR A letter from a teacher or librarian.
- Parent/guardian permission to participate in the Ambassador program and relevant media opportunities (download the form [here](#)).

Applications close Friday 8 March.